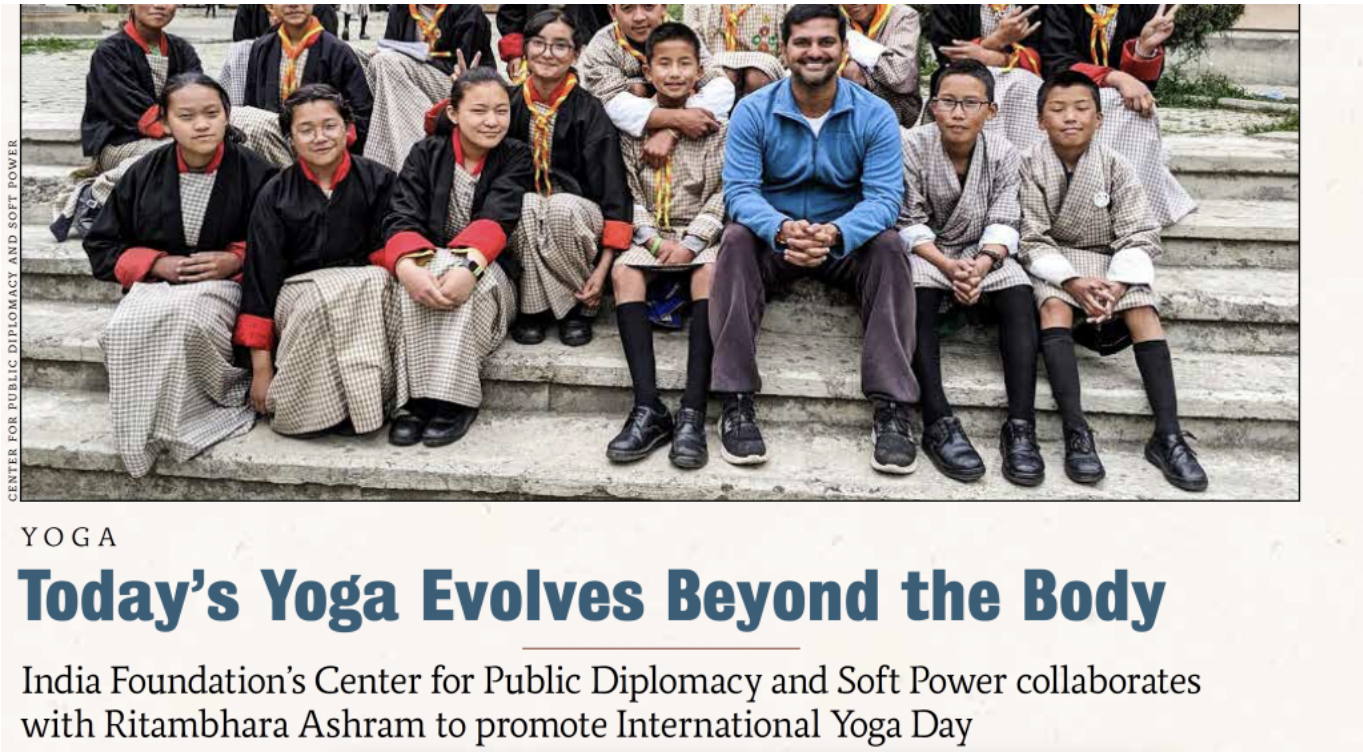
Yoga & Soft Power



Posted on December 13, 2020 by Hariprasad Varma

Ritambhara and the Center for Public Diplomacy & Soft Power (CPDSP) of India Foundation started collaborating to celebrate the International Yoga Day from 2019 which saw international participation from 19 countries. This led to the 'Peace & Sustainability Through Yoga' initiative in 2020 that received a global response for its online Yoga Samvāds and SaptaSwara sessions. Sri Sudarshan Ramabhadran writes for US-based magazine Hinduism Today about how yoga has become one of the most important soft powers of India globally in recent times, the challenges the tradition of yoga faces, and the movements that are rising in response to it.

You can read the full article here.